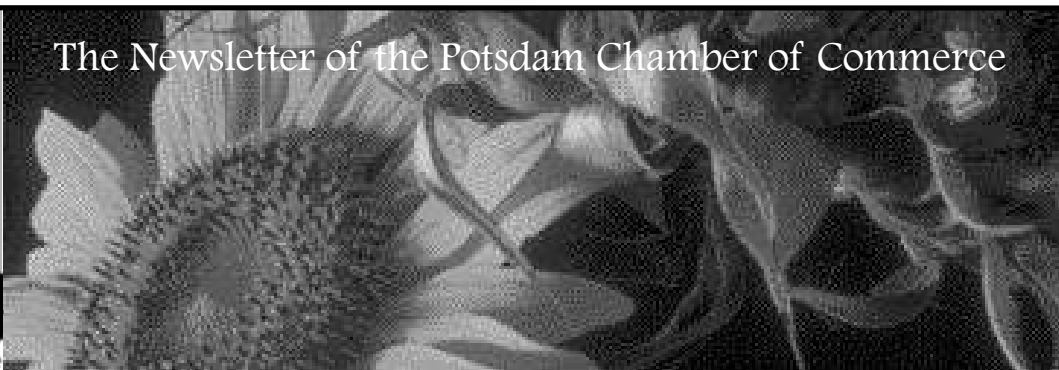


June & July 2007

Volume 14, Issue 3

POTSDAM
chamber of commerce

The Newsletter of the Potsdam Chamber of Commerce



Inside this issue:

<i>Welcome New Members!</i>	2
<i>Congratulations, JE Sheehan Contracting</i>	3
<hr/>	
<i>Committee Updates</i>	4
<i>Milestone Anniversaries 2007</i>	5
<hr/>	
<i>Summer Festival</i>	6
	7
<hr/>	
<i>Bowling Tournament</i>	8
	9
<hr/>	
<i>Business Leaders</i>	10
	11

Introducing New Director Brenda Lee Thornton

Hello everyone from the comfy seat of my desk as the new Executive Director of the Potsdam Chamber! When I received my job offer from Board President Miki Cary, I know my jaw hung in awe and disbelief for a few moments. After jumping up and down, calling my mom and dad (and anyone else who would listen) the realization that my dream job had just been offered to me finally sunk in.

As a North Country Native, I have always envied the cultural and educational opportunities that Potsdam has offered. Being from a very small town in southern St. Lawrence County, Potsdam was always been a hub of activity for me. I played music at Crane, attended Project Challenge at Clarkson and competed in many academic events at the high school. These activities made Potsdam a special place for me! Eventually, I earned a BS in Business from Clarkson and later a BS in Community Health Education from SUNY Potsdam, fully

entrenching myself in the rich educational systems that can be found in my backyard.

I settled in West Stockholm in 2002 and can't think of a more beautiful place to live, work or learn. Potsdam never lost that mystical charm to me. I still enjoy the local musical scene, lectures and of course the gorgeous shops and the top notch service economy that we all enjoy in this bustling community.

I am proud to call this little corner of the world home, and couldn't be more proud to be your new Executive Director. I bring a vast background of Economic Development, experience in fundraising, marketing, PR and much more to this position. I hope I am bringing some fresh ideas to the table, and am always open and ready to listen to more! I want this to be a team built organization—so please stop by or call anytime. I look forward to working with all of you! My best ~ *Brenda*

Upcoming events:

June Membership Breakfast

Co-sponsored by SLIC Network Solutions and Scoopucino's, on Thursday, June 14th at 8 am

Potsdam Summer Festival

*Thursday, July 12th —
Sunday, July 15th .*

Echoes in Black

*Johnny Cash Tribute-
June 17th 1 pm
\$5 donation*

Potsdam Arts Series

*Every Friday night during
August in Ives Park,
from 6:30-8:30 pm*

So Long, Farewell...and Thank You.

It was with regret that I tendered my resignation to the Executive Committee in April. While I looked forward to an exciting new position and fantastic job opportunity, I was very sorry to be leaving Potsdam.

Leaving a home that we have known for over a decade, selling our house and our business, and saying goodbye to so many wonderful people are not easy tasks for Nate and I. In so many ways, Potsdam has nurtured our growth as people and helped form the paths we've chosen to take.

The Potsdam Chamber is an organization that has been a considerable influence on our lives. From the time that Bonnie Bishop and Kay Frederick drafted Nate to serve on the Events & Festivals Committee and later the Board, to my serving on the Business Promotions Committee and later being hired as the Executive Coordinator, the Chamber has been such an important part of our lives. We have met many great people, made life-long connections, and been given the opportunity to contribute in so many ways.

Thanks to all of the volunteers that I've worked with over the past few years, and the many member businesses who've offered support to the Chamber at my request. No matter how many times I asked for support, Silent Auction donations, or more of your time—you kept answering my calls.

I look forward to keeping in touch and hearing about all the Chamber's goings on. I can't wait to come back for the Summer Festival—and *not be* running around trying to be everywhere at the same time! Even though that *was* my favorite part of the job...

We hope that our new home will offer just a fraction of the sense of community and friendship that Potsdam has. If it does, we will consider ourselves lucky.

Sometimes life presents us with new opportunities that must be explored. For us, this is one of those opportunities. We hope to move back some day, and we will visit often.

Thanks, Potsdam, for all you've given us.

Welcome New Members

Advanced Business Systems, Inc.

22811 Murrock Circle

Watertown, NY 13601

(315) 788-7989 (ph)

(315) 788-8098 (fax)

www.abscopiers.com

Supplier of business equipment including copiers, fax machines, computers and other office equipment. THANK YOU for the generous donation of a gently used copier to the Chamber office!

Hidden Meadows Inn– Bill & Joanna Ramsey, Owners

1950 Sober Street

Norfolk, NY 13667

(315) 384-3234/212-0203

Canpot@yahoo.com

A quaint Bed and Breakfast located in Norfolk, featuring three themed rooms with an outdoor pool, a fireplace, family library, piano, wondrous views over 20 acres, a variety of wildlife and exceptional North Country Customer service. Call for availability and reservations.

Charity Hankfest Group -Greg Bouchard, Director

P.O. Box 416

Potsdam, NY 13676

(315) 265-3612

This charity group started an annual tradition last year by promoting bands that play Hank Williams Sr. music in Ives Park with all donations being distributed to local charities. This year Charity Hankfest will take place on September 16, 2007 from 3-5pm in Ives Park with a rain location at the United Methodist Church.

Kinney Drugs # 91

48 Maple Street

Potsdam, NY 13676

(315) 262-0529

A North Country tradition, Kinney Drugs opens its most recent store in Potsdam.

Potsdam Chamber of Commerce has recognized J.E. Sheehan Contact Corporation as our Business of the Year.

In addition to regular pharmacy-type items, Kinney Drugs also features items for home, bath, some clothing and food items.

Curves– Keegan Brown, Owner

SeaComm Plaza

145 Market Street, Unit 10

Potsdam, NY 13676

(315) 268-8899

A fitness facility for women, featuring a 30 minute cardio and strength training circuit in a supportive and fun environment. Call for membership details.

Bliss Massage, Lamar Bliss, Owner

619 Baker Road

Potsdam, NY 13676

(315) 322-8922

Offering an array of relaxing massage services for people of all ages, just outside the Village limits. Call for a convenient appointment time.

Mia Houle Photography– Mia Houle, Owner


10 Missouri Avenue

Potsdam, NY 13676

(315) 244-2778

Email: Info@miahoule.com

www.miahoule.com

Specializing in children's photography, Mia prefers working in the arena of natural light. She will come to your home, a local park or to a setting of your choice. Mia also shoots weddings. For a complete overview of  her portfolio

Thank You to all of our new members! It is our hope that you will join a committee, volunteer or offer any expertise that you may have! Please feel free to call with any questions or suggestions at any time. Thank you for helping us continue to grow and succeed!

Congratulations to J.E. Sheehan Contracting, Business of the Year



Photo courtesy of the Courier Observer.

The Potsdam Chamber of Commerce Board of Directors chose J. E. Sheehan Contracting Corporation to be the recipient of the 2007 Business of the Year Award.

J. E. Sheehan Contracting Corporation was started in 1981 as a company that worked on residential construction, sewer and septic systems, driveways, and excavation projects. After incorporating in 1985, the company began working on many government ventures, including landfill projects for the State and County, as well as municipal infrastructure work for local Towns and Villages. J.E. Sheehan has continued to grow and expand into other areas of construction. Today, they handle anything from the delicate restoration of the Historic Boldt Castle, to the construction of SUNY Potsdam's new Townhouses.

Other ventures owned and operated by the Sheehan family include Sheehan Equipment, Terra Development, Windy Point Angus, Scoopicino's, operated by Michelle Sheehan, and, one of the most recent business ventures taken on by the Sheehan family is their partnership in Northern Interiors, Potsdam's newest furniture store.

These companies, and others under their management, provide well over 100 jobs to our friends and neighbors. They have also been the source of huge building investments, enhancing the beauty and sustainability of Potsdam.

To Jim, Michele, the Sheehan family and the employee's of J.E. Sheehan contracting, thank you. For your hard work and loyalty to this community. Your business is truly and example that the rest of us can learn from, and it's with great pleasure that the

Live Music Fridays

at the St. Lawrence
County Arts Council

51 Market Street, Potsdam

from 5:30-7 p.m.

\$5 at the door to support the musicians

Great local music every Friday!

Visit www.slcartscouncil.org

for schedule



*Sponsored by the
SLC Arts Council and
What A Raquette
Music & Dance*

Spring Cleanup Day, April 21, 2007

Diamond Quality Cleaning's window washing crew consisting of: Steve Robinson, Tom Green, Michael Blair, Corey Lavoie, Alycia Matott, Mara Jerome, Chelsea Baxter, and Lisa Lyman, all joined forces to



raise money for the Potsdam High school Softball Team and the Potsdam Animal Shelter during the annual Spring Cleanup Day on April 21st.

According to **Chip Morris**, Chair of the Chamber's Town & Gown Committee, there were between 200-250 volunteers that came out to make Potsdam a more beautiful place! Thank you to all of the volunteers and organizers of this successful annual event!

Business Promotions

The Business Promotions Committee is working on launching the Chamber's new website. Look for the new and improved website in June! The new brochures for Dining & Lodging and Retail for Potsdam have been printed. Be on the lookout for the Service Brochure, which will be printed by the beginning of June!

They are also already working on beginning plans for Fright Night and Holiday Promotions 2007, which will start by the first weekend of December. If you have any ideas for new holiday related events, especially any that you're willing to host, please contact committee Chair Jamey Hoose at 265-7000. Also, if you are interested in joining this very active and interesting committee, contact the Chamber or Jamey.

Information Technology

The IT Committee's recent seminar on Microsoft Vista was cancelled due to poor attendance, though the presenters offered wonderful insights on the new Vista operating system. Thank you to Rick Johnson from St. Lawrence County, Andy Harradine of SUNY Potsdam and Corey Zeigler of CPH for volunteering their time for this event! The IT Committee will meet again on September 19, 2007. New ideas and members are always welcomed. Please contact Larry Reece at 265-4046, or email reeceacd@twcny.rr.com to learn more.

Town & Gown / Community Relations

Town & Gown is working on their most noticeable annual event: the Pride in Potsdam Spring Clean Up Day! Scheduled this year for Earth Day, which is Saturday, April 21st, the day will begin at 9 a.m. this year.

If you're interested in being a supervisor, please contact committee Chair Chip Morris at 267-2790. We will need many supervisors to help coordinate volunteers at the 35 or so clean up sites throughout the village.

Refreshments will be provided by local business for participants, and the Chamber will provide tools, with help from both

Events & Festivals

The Events & Festivals Committee is gearing up towards their most busy time of year! The Spring Luncheon included 117 guests, JE Sheehan being named Business of the Year, and the Silent Auction raised \$2980 for the Chamber. Thank you to all of the local merchants who donated items, and to all of our high bidders!

Summer Festival planning is also in full swing. If you have not returned your SummerFest Tabloid Ad, please do so as soon as possible! If you have ideas for an event or would like to promote an event, please also call the office at 274-9000.

To join this fun and very active (year round) committee, please contact Deb Hammond at 267-3468 or the Chamber Office at 274-9000. Thank you.

Membership / Welcoming

To replace the Annual Go-cart Races, the Membership/Welcoming Committee has chosen a Bowling Tournament. This will be held August 7th at Market Lanes, and we'll be contacting you in the summer to provide more details.

Additionally, to replace the Harvest Dance & Restaurant Extravaganza, the Committee is planning a Battle of the Bands, a Madstop Comedy Fest, Chowder and Soup Tasting and more. Details will be made available later this summer and early fall. If you have an idea of a great location large enough to host the Madstop Comedy event, please let us know.

The Committee invites any members who are interested in hosting a membership gathering at their location, or, in sponsoring one of our After Hours events, to contact us. Please do so by calling the office at 274-9000, or calling committee chair Pamela Maurer at 265-4340.

colleges and the Village.

So many volunteers come from both Clarkson University and SUNY Potsdam to make this day a success. The committee is asking that local business owners take pride in their locations, and help make Potsdam beautiful after a long winter by cleaning up their storefronts. The volunteers will not clean in front of or around businesses.

Also, members from the community who'd like to volunteer are welcome and encouraged to do so: we shouldn't ask that the college students bear all the burden!

Chamber Recognized Anniversaries at May Luncheon

Board President Miki Crary honored the following businesses for their longevity in the community at our annual luncheon on May 4th. Receiving awards were:

The Potsdam Volunteer Fire Department—150 Years
 Barstow Motors— 55 Years
 Eben's Hearth— 30 Years
 Evan's & White— 85 Years
 Garner Funeral Home— 60 Years
 James T. Lahey Insurance— 60 Years
 Pizza Hut— 30 Years
 Scanlon's Car Quest— 85 Years
 Sergi's— 40 Years
 St. Lawrence Gas— 45 Years
 Tardelli's Restaurant— 50 Years
 The Bagelry— 25 Years
 The Treadmill— 35 Years




*Potsdam Fire Department recognized for its 150th anniversary.
 Photo courtesy of the Courier Observer.*

Thank you for your continued support and best wishes for the future!

You're invited to a

Membership Breakfast

Sponsored by:

 **Slic Network Solutions** slic.com & **Scoopuccino's**

June 14th at 8 a.m.

Scoopuccino's
 167 Market Street

Featuring:

Michelle Sheehan of Scoopuccino's and
 Mark Cornett of Slic Network Solutions

Potsdam Summer Festival—40th Anniversary!

This year marks a wondrous year for the Summer Festival— 40 Years of family fun, food and traditions! Summer Festival will begin on Thursday July 12th at 10 a.m. and ends at 4 p.m. on Sunday July 15th! The usual events will occur, sidewalk sales, music every hour on the main stage and the gathering of new and old friends. Two events this year are a blend of new and old. Outer Market Mania is entering its third year as an integral part of Summer Festival, and this year, Sunday (an old tradition dusted off) is growing!

Outer Market Mania will take place from 11 a.m. to 6:00 p.m. with a focus on children's activities. Events include a live remote from The Fox 101.5 from 1-4, NBT Bank will be providing free fingerprinting, NYS Troopers will be on location with a simulator and canine unit, the Potsdam Volunteer Fire Department will host safety demonstrations; and crafts for kids will be under the tents as well as health screenings! Of course the day would not be complete without lots of food donated by the merchants! The day will end with a lip synch contest hosted by the Potsdam Elks Club and Giant Tiger beginning at 4:00. The contest is open to children only and pre-registration is required! All proceeds from the day will go to a local children's charity!

Sunday at Ives Park is a family day which Apt to Travel has agreed to generously sponsor! The non-denominational worship service, begins at 10:00 and ends at 12:00 will be led by the musical group "Messenger." After the service, a community sing-a-long of patriotic and uplifting songs will last until 1:00. Activities will wrap up in the park at 4:00. For more information, you can contact the Chamber at 274-9000.

Please Support the Potsdam
SUMMER FESTIVAL

*...while promoting your business to over
20,000 residents & visitors!*

- * *Did you know* that the Summer Festival Tabloid raises 1/3 of the funds needed for the Festival?
- * *The kind support* of our members allows us to schedule four days of fun, music, and events for the whole family.
- * *Reach* the residents of Potsdam, Canton, Massena, the Norwood-Norfolk area, and alumni from SUNY Potsdam & Clarkson.
- * *Reasonable* rates
- * *Our tabloid contains* articles about Festival events, the full festival schedule, and quality local business offerings.



If you have not already been contacted and are interested in advertising, please call our office at 274-9000.

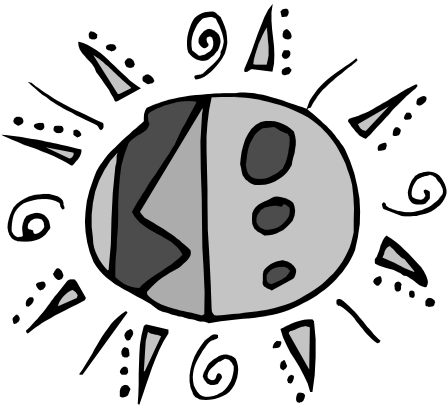
Summer Festival Schedule Highlights

THURSDAY

- ~Sidewalk Sales, outdoor music, cafes
- ~CORC Thrift Store Bag Sale, \$2 a bag
- ~SeaComm Member Appreciation Day, 11-2 p.
- ~Elks Chicken Bar-B-Q
- ~Creative Spirit Art Center Art Show
- ~Potsdam Hospital Guild Tour de Potsdam 5K Walk-Run, 6 p. behind Potsdam Laundry

Music Highlights:

- ~ Rick Bates, 5-6 p.
- ~Norwood Brass Fireman's Band, sponsored by North Country Savings Bank, 6-7:30 p.
- ~The Beds, sponsored by Rose & Kiernan Insurance, 7:30-9:30 p.



FRIDAY

- ~Sidewalk Sales, outdoor music, cafes
- ~Outer Market Mania, Hackett's Plaza, 11-6 p.
- ~ Lip Synch sponsored by Giant Tiger and Elks Club- 4p. Hacketts Plaza
- ~Potsdam Friends of the Library Book Sale, in their store @ Civic Center 10-6 p.
- ~CORC Thrift Store Bag Sale, \$2 a bag

Music Highlights:

- ~Illusion, 6-8:00 p. sponsored by Village Wine and Liquor
- ~Delia w/ John Kribs, Friday Night Block Dance, 8-11 p., sponsored by SUNY Potsdam

SATURDAY

- ~Craft & Art Fair, Ives Park
- ~Antique Car Show, Ives Park
- ~Airplane on display, Ives Park (weather permitting)
- ~Potsdam Farmer's Market

- ~Potsdam Friends of the Library Book Sale, in their store @ Civic Center 10-6 p.
- ~Fall Island Fair, Trinity Café
- ~Police / Car Auction
- ~**It's Magic with Karvell, 11 a.-noon @ Gazebo, Sponsored by Dr. Terry Reed**
- ~ **Jack Kelley's Little Big Band, 12:30-2 p., sponsored by Community Bank**
- ~Children's Story Time, University Bookstore, 1-1:30p.
- ~Rubber Duck Race @ Ives Park, 2-2:30, sponsored by Potsdam Rotarians
- ~Potsdam Fire Department 150th Anniversary Parade, 4-5 p.
- ~Run to the River, 6:45 p.
- ~Jazzercise Performance, 7:15 p.
- ~ Conrad Story Blues Band, 8 pm, sponsored by SeaComm Federal Credit Union
- ~ Fireworks at Dusk, Sponsored by Potsdam Fire Dept.

SUNDAY- Ives Park

- ~Non-denominational worship led by "Messenger" 10a-12p.
- ~Community Sing 12p-1p
- ~1p-4p Music
- Sponsored by Apt to Travel*

Member Bowling Tournament August 7 at Market Lanes

In an effort to replace the successful go-kart races, the idea of a bowling tournament was born.

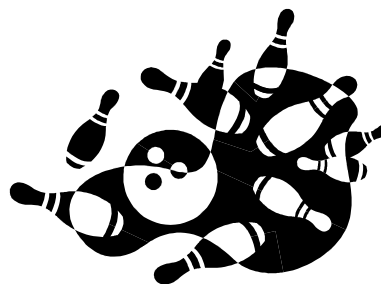
We plan on loading up lanes with friends, family and unsuspecting co-workers. Then each team will bowl a game and whomever scores the highest moves on to the next round.

In the ensuing round

the competitors will bowl another game and prizes will be awarded accordingly.

Of course, one cannot bowl on an empty stomach! There will be food, and possibly a surprise or two up our sleeves! Watch for details as the date gets closer. One thing is sure, fun will be had by all!

We need YOU!
Gather up friends, family and co-workers to bowl in this unique tournament!
Fun, food and a good time will be had by all! To help with this event call 274-9000!



POTSDAM 1st Annual Bowling Tourney **REGISTRATION FORM** chamber of commerce

Name: _____

Business: _____

Address: _____

Phone: _____

Number of bowlers at \$15 per person: _____

Check Total: _____

Please list the names of all bowlers: _____

Get ready to have fun!

Please fill out this form and submit payment in advance for all bowlers.

We will have lanes organized in advance, and need an accurate count of bowlers participating.

Thank you!

Please make checks payable to the Potsdam Chamber of Commerce and mail to PO Box 717, Potsdam, NY 13676, or drop off at our One Market St. location. You may also fax this to 274-9222, call 274-9000, or email potsdam@slic.com

1844 House

6885 State Route 11, Potsdam
268-1844 ~ 1844house.com

A Caring Touch Massage

19 Clough Street, Potsdam
244-1631 ~ betnannie@yahoo.com

Aeon Distributors

6619 State Hwy 56, Potsdam
265-3740

CJ's Keys, Cases & More

145 Market Street, Potsdam
265-0226

Community Bank, NA

64 Market Street, Potsdam
265-4200 ~ communitybankna.com

Community Performance Series

Snell Hall, SUNY Potsdam
267-2277 ~ potsdam.edu/cps

CRT Pet Crematory

266 Waite Road, Potsdam
265-5053

Dirtyblinds.com of NNY

37 Pickle Street, Potsdam
265-3327 ~ dirtyblinds.com

Dr. Stacey Howlett, DDS

1 Riverview Drive, Potsdam
265-5344 ~ drhowlett.com

Dr. Terry Reed, DDS

83 Market Street, Potsdam
265-3377 ~ docreed.com

Earth's Temporary Solution

2198 Barrington Drive, Potsdam
www.thebrandonshow.com

Eben's Hearth

115 Maple Street, Potsdam
265-9065 ~ ebenshearth.com

Erin's Isle

928 State Hwy 11C, Brasher Falls
389-4100 ~ riversidecampgroundny.com

First Crush Bistro

32 Market Street, Potsdam
265-JAVA ~ firstcrushwinebar.com

Giant Tiger

200 Market Street
265-5155 ~ gianttiger.com

Great Wall Chinese Buffet

145 Market St, SeaComm Plaza
265-7888

Heart & Hearth Floral & Gifts

14 S. Main Street, Norwood
353-6624 ~ heartandhearthflorals.com

James T. Lahey Agency

28 Market Street, Potsdam
265-5640 ~ laheyinsurance.com

Jazzercise

22 Depot St., Market Sq. Mall
265-0849 ~ jazzercise.com

KHS Rentals

131 Maple Street, Potsdam
265-3780

Kelly Services

22 Depot St., Market Sq. Mall
268-0456 ~ kellyservices.com

Larry Reece, CPA

7 Maple Street, Potsdam
265-4046 ~ reececpa.com

Lifestyles Salon

53 Maple Street, Potsdam
265-5170

Marc & Christine Compeau

MacFadden Dier Agency
22 Depot St., Market Sq. Mall
265-4230 ~ macfaddendier.com

McDonald's Lettuce Feed You

171 Market Street, Potsdam
265-6890 ~ mcdonalds.com

Natural Life Healing

12 Wheeler Road, Potsdam
212-0270 ~ naturallifehealing.com

NBT Bank

6554 SH 56, Potsdam
265-9950 ~ nbtbank.com

NCC Systems

6738 SH 56, Potsdam
265-4777 ~ nccsystems.com

North Country Savings Bank

31 Main Street, Potsdam
265-2300 ~ northcountrysavings.com

Northern Family Motel

6775 SH 56N, Potsdam
265-4640 ~ northernfamilymotel.com

Northern Ice & Dance

2106 River Road, Hannawa Falls
265-0009 ~ northerniceanddance.com

Northern Interiors

46 Market Street, Potsdam
274-9500

Northern Professional**Cleaning Services**

6950 SH 56N, Potsdam 265-3966
northernprofessionalcleaningservices.com

Path of Life for Wellness

10 Underhill Drive, Hannawa Falls
268-7424 ~ terrigilchrist.us

Penski, Inc.

50 Market Street, Potsdam
265-8860 ~ penski.com

Pinto, Mucenski & Watson

42 Market Street, Potsdam
265-6080 ~ pmwcpa.net

Potsdam Laundry

7 Beal Street
265-3760

Riverside Campground

1 St. Regis St., Brasher Falls
379-4771 ~ riversidecampgroundny.com

Rose & Kiernan, Inc.

2 Main Street, Potsdam
265-2341 ~ rkinsurance.com

Roto Rooter Bronson Svc. Corp.

7598 US Hwy 11
265-8190 ~ onehourheatandair.com

Erin's Isle Restaurant & Pub

Erin's Isle, located at 928 State Highway 11C in Brasher Falls is worth the short drive. Featuring a menu with a variety of soups, salads, steaks, pasta and seafood, the food is delicious as well as reasonably priced. Initially opened in 1982 and closed after a fire, it was reopened in 2004 and now features the St. Regis Room for private parties, a deck open on Fridays and Saturdays with live music. The restaurant is open for breakfast on Sunday only from 9am-12pm, Lunch: 11am-2pm T-Sat. Dinner: T-Sat. 5pm-9pm and Sunday from 11am-9pm. The Pub is open on Monday from 4pm-11pm and from T-Sun 11am-11pm. To make a reservation call 315-389-4100. John has since opened the Riverside Campground to accommodate the large number of tourists in the area. For reservations or to learn more call 315-

St. Lawrence Business Services

65 Main St., Peyton Hall, Potsdam
265-7488 ~ slbs@slc.com

St. Lawrence B & B's

5361 State Hwy 56, Potsdam
265-5762 ~ stlawbandb.com

SeaComm Federal Credit Union

6 Sisson Street, Potsdam
265-5952 ~ seacomm.org

SLIC Network Solutions

51 Main St., Ste 100, Potsdam
265-3400 ~ slc.com

Smalling Motel South

7518 US Hwy 11, Potsdam
265-0709 ~ smallingmotel.com

Smith Barney

26 Market Street, Potsdam
265-6300 ~ smithbarney.com

SummerHaven Pool & Hearth

7018 SH 56, Potsdam
265-1100 ~ summer-haven.com

Take the Lead Dog Training

22 Waverly St., Potsdam
265-1050 ~ lacaamano@excite.com

The Art Mill

13 Maple Street, Potsdam
265-2424 ~ fisherdesign@nnyemail.com

The Copy Shop

11 Maple Street, Potsdam
265-1700 ~ potsdamcopyshop.com

The Green House

45 Market Street, Potsdam
274-9ECO ~ potsdamgreenhouse.com

The Lobster House

95 S. Main Street, Norwood
353-2366

Van Ness Company

6768 SH 56, Potsdam
265-4863

Videorama

12 Main Street, Potsdam
265-7000 ~ myvideorama.com

Village Wines & Liquors

2A Main Street, Potsdam

Ziplid Lodging

5361 State Hwy 56, Potsdam
265-5762 ~ ziplidlodging.com

SLIC Network Solutions

Slic Network Solutions is about making the LO-CAL connection for business in St. Lawrence County. In today's high tech, fast paced climate, Slic brings customers an uncomplicated option for communication services. As a partner to its customers, Slic provides one high quality connection that does it all: voice, data and Internet.

Present in the community Slic is conveniently located in Potsdam on Clarkson University's former downtown campus. The 51 Main Street facility houses customer service, technical support and network operations departments for an efficient, convenient single point of contact for its customer base in Potsdam, Canton and Massena. The strategic location enables fast response times to customer service requests in all of those locations.

History of service Initially known as St. Lawrence Internet Connection, Slic began as an Internet Service Provider (ISP) in 1995. With more than a decade of service under its belt, the young company has witnessed the Internet pervade our way of life. As the industry evolved, so has Slic's service offering. Dial-up connections are giving way to high speed broadband connections as people and businesses are adopting more demanding applications. Consolidation, pricing pressures and chang-

ing technology have made impacts on the way this local business operates. To differentiate from its large counterparts, Slic has invested in building its own 'last-mile' technology using fiber optics. 'Last-mile' is an industry term which refers to the connection between the service provider and the customer location. By owning the infrastructure which serves its customers, Slic can positively impact availability, quality and price much more effectively than with alternative business models.

Reputation for quality Slic has built a business on a foundation of strong relationships with customers representing a broad range of local industries including health care, financial, staffing, retail, municipal, educational, human services and print media. Customers turn to Slic for local and long distance voice, voice system hardware selection and maintenance, Internet access, web hosting, data circuits, network configuration, and wiring installation. Business development representatives take a consultative approach with each customer to ensure a service offering that meets their individual need.

To learn more or to speak with a representative check www.slic.com or call (866) 261-7518.

Natural Life Healing

A Better Way to Heal

William and Wendy Bassett of **Natural Life Healing** know what it is like to have pain and disease in their lives. In the past they battled anemia, damaged spinal disks, memory loss, ear infections, parasites, irritable bowel syndrome, pain, side effects of medication, migraines and plenty of other health challenges. What they found was amazing!

Because of their own experiences with health challenges William and Wendy learned how to improve the health of their own family. As a result they have studied hundreds of hours in areas such as *nutrition, diet, herbal therapies, energy work, Reiki, Bowen Therapy, Pranic*

Healing, Essential Oils, homeopathy and more.

Let's face it. You want to live with more energy, less illness and the prospect for a long healthy life, free from the imbalances that cause pain, discomfort and disease. Let them assist you in your own healing process. When it comes to your health, you want to bring about change that will give you a happier, more energetic way of life.

When your life improves, so does their vision of helping build a stronger community and way of life. Visit their website at: www.NaturalLifeHealing.com or call for an appointment today (315) 212-0270

POTSDAM

chamber of commerce

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Promoting and advancing the general welfare and prosperity of its membership and the greater Potsdam community.

PLEASE SUPPORT OUR MEMBER BUSINESSES!

Potsdam Chamber



2007



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Brenda Thornton, *Executive Director*
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The

Potsdam Arts Series



at Ives Park Gazebo

Friday, August 3rd

Jack Kelley Little Big Band

Friday, August 10th

Singer Songwriter with

Scott Shipley & Christian Parker

Friday, August 17th

The Trillium String Quartet

Friday, August 24th

Ten Cent Green

Friday, August 31st

Minor Swing

*Friday evening concerts are from 6:30—8:30 p.m.
New this year! Kids arts & crafts activities at each event.*

*Coordinated by the St. Lawrence County Arts Council, Community
Performance Series, What a Raquette Music & Dance,
and the Potsdam Chamber of Commerce with public funds
from the New York State Council on the Arts, a State Agency.*