

Projects and Promotions

Beautification Projects: banners, trash cans, floral plantings, gazebo landscaping

Membership Directory
Relocation Packets
Retail Recruitment
Internet "Yellow Pages" Listing
Potsdam Gift Certificate Program
Advocacy of Important Business Issues
Direct Marketing Initiatives to College Students
Potsdam Chamber Senior Card Initiative
Serve on County Tourism Committee
Business and Community Website

Events

Potsdam Summer Festival
Pride in Potsdam Clean Up Days
Membership Breakfasts
After Hours Gatherings
Annual Dinner & Commitment to Community Award
Spring Fling
Spring Luncheon & Silent Auction
Business of the Year, Milestone Anniversaries
Fright Night
Hockey Night in Potsdam /Mini Business Showcase
Holiday Promotions & Community Events

Committees

New members welcome!

Business Promotions
Chair: Marylee Ballou
Events & Festivals
Chair: Pamela Maurer /Janice Adderley
Information Technology
Chair: Larry Reece
Membership/Welcoming Committee
Chair: David Crowell
Town & Gown/Community Relations
Chair: Bob Bicknell

2009-2010 Board of Directors

President

Janice Adderley, The Copy Shop

Vice President

Robert Bicknell, Bicknell Corp.

Secretary

Tracy Tuttle, Potsdam Elks

Treasurer

Bill Shumway, North Country This Week

Directors

Richard Cross, Potsdam Big M
David Crowell, Asian World Imports
Rae Hitchman, A Woman's Touch
Deb Moeschell, Penski, Inc.
Chip Morris, SUNY Potsdam
Lyndsay Macagg, CPH
Karen Sidletsky, Misty Hollow
Scott Smalling, Clarkson University
James Theodore, Smith Barney
Phil Wagschal, SLIC Network Solutions
Heather Wenzel, McDuff's/Wenzel Prop.
Pamela Maurer, APT to Travel

Liaisons

Mayor Ron Tischler, Village of Potsdam
Marie Regan, Potsdam Town Supervisor

POTSDAM
chamber of commerce

2010 Membership Application

Dedicated to promoting and
advancing the general
welfare and prosperity of
our membership and the
greater Potsdam
community.

*One Market St.
P. O. Box 717
Potsdam, NY 13676*

Phone: 315-274-9000
FAX: 315-274-9222

potsdam@slic.com
www.potsdamchamber.com

Staff

Marylee Ballou
Executive Director

TBA
Office Assistant

Office Hours: Mon-Friday
9:30am to 4:30pm

Benefits of Membership

Gift Certificate Program

The chamber administers a universal member gift certificate redemption program that has sold more than \$400,000 to date, to be redeemed at local member businesses. Certificates issued by the chamber can be purchased at any Potsdam bank or credit union, or the chamber office, in ten or twenty-five dollar denominations and are accepted at over 150 member businesses.

Business Promotion

The Chamber receives hundreds of inquiries each year and uses its membership directory to answer business inquiries, make referrals, and provide information to perspective and current businesses, residents, visitors, and students.

Special Mailing Services

Members can enjoy free use of the Chamber's bulk rate permit—a \$150 annual value! Members gain access to lower postage rates, and they also save on the cost of obtaining a bulk permit for their businesses.

Promotional Opportunities

Members are offered reduced rates and special advertising opportunities in Chamber sponsored publications. These publications are directly mailed or distributed to target audiences. (Bimonthly Newsletters, Tabloids, Chamber sponsored College Student publications)

Awards/Recognition Program

The Chamber sponsors three public awards programs annually promoting the Potsdam Community: "Business of the Year", "Commitment to the Community", and "Milestone Business Anniversaries"

Health Insurance

The Chamber offers access to group health insurance for qualifying member businesses (medical, dental, eye, and life insurance) through the St. Lawrence County Chamber BC/BS program.

Community Promotion

The Chamber proudly promotes the community and its member businesses through relocation packages, special publications, community events, and in Regional initiatives.

Business Leaders Program

Through the "Business Leader" initiative, businesses voluntarily pay 1/2 more of their normal dues rate in exchange for several additional advertising opportunities throughout the year including two weeks display time in the front windows, a listing in each newsletter, a special listing on the website, an additional listing in the SummerFest Tabloid, an article to be written in a newsletter about your business, and special advertising rates for newsletter inserts and ads. Please call the Chamber to learn more.

Ribbon Cuttings/Grand Openings

The Chamber will provide publicity for new, expanded, or relocated member businesses by facilitating press releases and organizing official ribbon cutting ceremonies.

Welcoming/Membership Gatherings

The Chamber offers periodic opportunities for members to network at membership breakfasts and after-hours workplace gatherings.

Membership Application

Business Name _____

Contact Person Name & Title _____

Business Address _____

Mailing address if different than above _____

Phone: _____ FAX: _____

Email: _____

Website: _____

of employees _____ FT _____ PT

Year started; _____ Current Owner: _____

Write 3 to 4 sentences describing your business: *(will be used on website and to determine placement in membership brochures)*

Dues:

Based on number of part time and full time employees Jan. 1st thru Dec. 31st (prorated monthly if joining after January)

Individual (non business)	\$41
Small Business and Civic Groups (1-5)	\$83
Medium Business (6-15)	\$129
Large Business (16-49)	\$186
Media	\$243
Financial Institutions	\$274
Major Employers (50 or more)	\$357

YOUR DUES ARE: _____

Business Leader

add 50% of rated dues _____

TOTAL AMT OWED: _____

Please make checks payable to: Potsdam Chamber of Commerce
Mail application & payment to: P.O. Box 717 Potsdam NY 13676
Or drop them off at our office at 1 Market St. Potsdam

Yes, my business will participate in the Chamber Gift Certificate

Yes, my business would like to participate in the Senior card program and offer seniors age _____ and over the following: _____

STAFF USE ONLY:

Updated: _____ plaque: _____ RC? _____

Category: _____ Website: _____